



**General Characteristics**

<b>Bulb</b>	PAR30 Long Neck
<b>Lamp Life Hours</b>	12000 Hours
<b>Base</b>	Medium Screw (E26)
<b>Lumens Per Watt (LPW)</b>	43.57
<b>Life (based on 3hr/day)</b>	11.0 Years
<b>Estimated Energy Cost</b>	\$8.43 per Year

**Electrical Characteristics**

<b>Watts</b>	70
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**Light Characteristics**

<b>Brightness</b>	3050 Lumens
<b>Color Accuracy (CRI)</b>	83
<b>CBCP</b>	66000

**Product Dimensions**

<b>MOL (in)</b>	4.75
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**Product Data**

<b>Item Number</b>	23224-P
<b>Case Quantity</b>	6
<b>Barcode on SKU</b>	046677426521
<b>Barcode on Case</b>	50046677426526
<b>Brand</b>	PHILIPS
<b>Description</b>	CDM70/PAR30L/ M/SP/3K/ALTO